

# विश्व निवेशक सप्ताह 2023 WORLD INVESTOR WEEK 2023

09-15 अक्टूबर, 2023  
October 09-15, 2023

Investor Resilience - A Smart Investor does not act on unsolicited investment offers



## HYBRID FUNDS OFFERS GROWTH AT LOWER RISK

### **"DON'T PUT ALL YOUR EGGS IN ONE BASKET"**

Every individual has different needs and aspirations and hence it is difficult to classify an investor as a purely high-risk or low-risk-taker. This is where Hybrid Mutual Funds step in.

Hybrid Funds are Mutual Fund Schemes that typically invest in combination of equity and debt securities and sometimes in other asset categories such as gold, silver etc.

Hybrid funds generally invest around 50-70% of their assets in equity and balance in fixed assets. The investments in these funds can be based on investor's financial goals, risk tolerance, and investment horizon.

A hybrid fund endeavors to create a balanced portfolio to offer regular income to its investors along with capital appreciation in the long-term.

Without bargaining growth, investors can participate in equity market and reduce the risk factor by investing in hybrid funds. For investors, hybrid funds help capitalize on investment opportunities in the equity markets while providing stability of debt markets.

The importance of asset allocation cannot be overstated in scenarios where one asset class starts to appear risky. Hybrid funds are a good option, for those who prefer conservative growth and are more likely to panic during sharp market corrections. Investors can find the risk – reward outcome of hybrid funds more acceptably, compared to pure equity investments.

Note: Hybrid Funds reduce the risk of equity markets without sacrificing growth.

**YOUR FUTURE DEPENDS ON WHAT YOU DO TODAY !**



**Your future depends on  
what you do today  
Nominate Now!**

**Last Date for  
Nomination is**

**31<sup>ST</sup> DECEMBER 2023**



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## WHY PROCRASTINATION IMPACTS YOUR FINANCIAL DECISIONS?

Procrastination is a bothersome habit when it comes to performing personal responsibilities or professional work, but it is especially damaging when it is related to financial decision making.

Putting off decisions about saving and investing, pushing back planning for financial goals, unnecessary spendings etc. can impact the financial lives of you as well as those who are close to you.

If you do not start investing on time, you may run short of funds to meet your own goals and also your family's goals.

When you are investing, investment in the right instruments also plays an important role because selecting a wrong investment instrument will pay in terms of lost opportunity.

Eg: If you do not pay your dues on time, you will be imposed with penalties. The danger of financial procrastination is immense and long lasting. Due to negligence many investors live with it and that creates a danger for them to meet their financial goals.

One way to fight financial procrastination is understanding the reason for it which includes inadequate information, overconfidence, Behavioural issues, lack of confidence, unstable job and stress. This is how it creates financial procrastination.

**1.Fear of Failure:** A basic reason for not investing on time is the stress about choosing the right instrument based on the financial goals and the other one is fear of losing money. High risk averse people prefer to lay off decision rather than putting the money to work.

**2.Too young to invest:** Many investors think that they are too young to invest, we have enough time to start our investment, we will wait and this type of delay misses out the magic of compounding and often short of their goals i.e. it might be for their retirement or children's education, wedding etc.

**3.Ignorance:** Most people do not know where to invest or how to identify the right instruments for investment. They even hesitate about finding experts from whom they can take investment decisions because they don't know whom to approach.

**4.Too Many Options:** Some of the financial decisions are delayed just because there are too many decisions to make and investors become confuse which insurance policy to buy, which mutual funds to invest in, how to save tax etc. and due to which they simply do nothing.

**5.Unstable Life:** Uncertainty in life, be it the unstable job, medical emergency in family can make people lay off their investment decisions because they keep waiting for things to get stable or settle down and due to which people go into a financial paralysis and avoid investing.

Conclusion: In order to overcome with the above reasons is to educate ourselves and take help of SEBI registered advisors before making any investment decisions. Based on your risk profile these experts will help to find a solution to your problem and this will help to meet your goals on time. Please remember that you can start investing with Micro SIP with as low as Rs. 100/- per month and there are varied.

## THINK BEFORE YOU CLICK



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Malicious Links/ Calls

**THINK BEFORE YOU CLICK**

- Never Open Unknown Links/Emails
- Never Share Sensitive Information
- Never Upload/Download Before Verifying Source

**Be Aware & Stay a Step Ahead**



## STEER AWAY FROM ILLEGAL SCHEMES



# ATTENTION INVESTORS!

**STEER AWAY  
FROM  
ILLEGAL  
SCHEMES**



**Take advice only from  
SEBI Registered Advisers**



**Do proper Due-Diligence  
before Selecting DP**



**Do proper research before  
investing**



**Use Authentic Source for  
Information**



**Never invest on rumours or  
social media stock tips**

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## STOP & THINK TWICE BEFORE SHARING ANY DETAILS



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# STOP & THINK TWICE BEFORE YOU

-  Respond to emails asking for financial details
-  Share OTP with anyone
-  Allow others to access your demat account
-  Transact based on social media stock tips

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## INVESTMENT LESSONS TO BE LEARNED FROM WOMEN.

**“INVESTING IS ABOUT INDEPENDENCE AND EMPOWERMENT”**

**–MARCI MCGREGOR**

### **1.Be Calm and Don't Panic:**

Many Investors panicked during the Covid -19 pandemic, when the markets went into a tailspin and redeemed their securities at low prices. Mutual Fund investors either skipped their SIPs or closed them altogether. The action implemented were to male target groups rather than women.

Most of the male investors were convinced that markets would continue to fall further and booked losses around March – April 2020 with the assumption to re-enter the markets at lower levels but the assumption turned the other way round and ultimately hit new highs later in the year. In comparison, the female clients did not jump the ship when the covid inducted tsunami hit the markets.

When it comes to investing, consistency is a virtue. This habit helps investors reach their goals on time and even aim for higher ones. The war between Ukraine and Russia also created similar panic in the market, investors should calm down and remember one thing that an impending war does not change the fundamentals of the companies.

### **2.Risk Averse Vs Risk Aware:**

Overconfidence is a very dangerous trait in our day-to-day life and also in the stock market. The market plays its own tricks here.

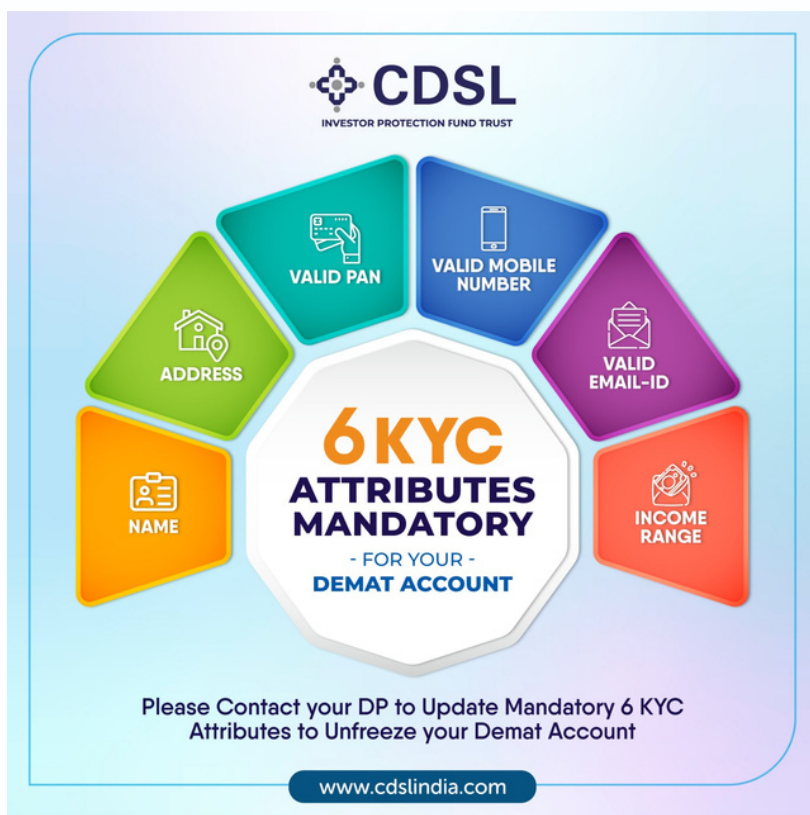
It is presumed that men are more comfortable with the risk while women are risk averse. Women are not risk averse but risk aware, which prevents them from taking inordinate risks in the financial markets.

The due diligence that women undertake before investing is also worth emulating. Women's not only weigh the pros and cons but also ask questions before investing and also examine the risks and other aspects very carefully before investing.

### **3.Asset Allocation:**

Study has shown that a vast majority of traders and speculators in stocks lose money. One key lesson for investors is to link investments to goals. When men talk about investments, they think about returns and not the objective. On the other hand, women usually attach an objective to the investment. It might be saving for retirement, holiday, equity markets etc. Investment is linked to objectives.

Risk aversion in women investors also makes them natural diversifiers. This indicates that women have deep understanding of the risk of various assets and the importance of asset allocation to minimize the risk. Asset allocation is a sure shot recipe of success in investing and investors will surely do well when they do not put all their investment eggs in one basket.



**6 KYC ATTRIBUTES  
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FOR YOUR DEMAT  
ACCOUNT**

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#WIW2023



IT'S NOT TOO LATE TO START BEING SAFE !

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## SIGNS YOU ARE A RESILIENT INVESTOR!

How many are you following?  
**COMMENT NOW**

- Balanced & diversified portfolio
- Unique & strong passwords
- Invest with complete due diligence
- Make plans to achieve financial goals
- Appoint nominees

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